



## Parex tiling range provides a perfect showroom finish

Materials from the new Parex range of self-levelling floor products and easy to use tile adhesives has been instrumental in transforming Britain's oldest Peugeot dealership.

Research Garage Group's Hinckley Peugeot dealership is one of the company's four outlets across Leicestershire and Warwickshire.

The dealership incorporates a full petrol forecourt on site and has garnered a very loyal, local customer base over its many years of operation. The busy dealership has around 40 members of staff and dozens of customers in its facility every day.



Early in 2017, the decision was taken to carry out a full renovation at the Hinckley site. Timings of new car sales meant that the showroom needed to be fully operational and completed in time for the September launch of new registration vehicles.



The renovation work took three months and included new office and kitchen areas, alongside the all-important showroom area, where Parex's flooring and tiling product range was used to achieve a sound maintenance-free level surface. The showroom covers 250 square metres for the display of all the main models in Peugeot's current range. It also features Peugeot branded fittings, including company specified tiling and furniture.

The construction works were undertaken by main contractors Skubala Ltd, a Leicester-based building contractor with a reputation for quality finishes.

# CASE STUDY: Tiling & Flooring Solutions

**PAREX**  
Building expertise, together



The showroom floor renovation involved the full removal of existing flooring and the application of Parex 176 SOL 4000 range of floor levelling compound, a high performance self-levelling mortar, which is particularly suitable for heavy traffic use, as was required due to the movement of vehicles and footfall at the site. It allows particularly rapid setting giving an early return to service and also displays high mechanical performance and resistance to marking and shearing. It is also suitable for primer-free application on new cement-based substrates.

Once the floor was suitably levelled, Skubala used Parex's 528 Prolirapide fast setting tile adhesive, which requires just a two to four hour setting time and achieves a perfect, level finish.

"We were delighted with the results we gained from the Parex tiling products that we used on this site," stated Konrad Skubala, managing director of Skubala Ltd. "The finish was exactly as the client expected, with a perfectly level floor, which is obviously key given the nature of the end use of the tiled areas involved," he added.

Justin Thomas, Sales Manager and Head of the Hinckley site said: "With lots of customers and regular vehicle movements, it was vitally important that the showroom floor live up to expectations. The Parex products that were used on the project have provided a perfect finish which has stood up to our use and will look good for many years to come."

**Client:** Research Garage Group  
**Main Contractor/Applicator:** Skubala Ltd

## PAREX MATERIALS USED

- 176 SOL 4000 self-levelling mortar
- 528 Prolirapide tile adhesive

