

## PRIVACY NOTICE

### 1. Context

Parex Ltd strives to build strong and lasting relationships with its partners (customers, prospective customers, suppliers, stakeholders) by ensuring the security and confidentiality of personal data.

Parex Ltd is therefore committed to a continuous process of data protection for all of its partners, in accordance with the General Data Protection Regulation (GDPR) of 27<sup>th</sup> April 2016, which came into force on May 25, 2018.

In this Privacy Notice, Parex Ltd describes the scope and extent of its privacy commitment, and informs you of the manner in which the personal data you transmit to us are used and protected.

### 2. Collection of your personal data

Parex Ltd collects personal data from the following:

- visitors to [www.parex.co.uk](http://www.parex.co.uk)
  - its customers, prospective customers, suppliers, stakeholders
- Collectively referred to as “**You**”

“Personal data” means any personal information (including name, first name, telephone number, e-mail and postal addresses, IP address, etc.) that you may provide to Parex Ltd via the online forms, online, via cookies and other traffic tracking technologies, or following the signing of a contract with Parex Ltd.

### 3. Identity of the Person Responsible for the Processing of Personal Data

Parex Ltd, Abeles Way, Holly Lane Industrial Estate, Atherstone, Warwickshire CV9 2QZ, is responsible for the collection and processing of your personal data.

### 4. Use of your personal data

The personal data processed by Parex Ltd are those strictly necessary to fulfil the following purposes:

- (a) to provide you with the information or services that you have requested
- (b) to manage the commercial / contractual relationship.

### 5. Recipients of your personal data

Your personal data are sent, as appropriate:

- in-house to the Marketing Department, Sales, Sales Support, Administrative Services, Logistics and IT services;
- to third parties responsible for ensuring the correct functioning of the website ;
- to selected partner companies of Parex Ltd, in order to provide you with a particular service or product;
- any judicial or administrative authority that requests it.

Parex Ltd commits that it will never market your personal data.

### 6. Retention period of personal data

We only keep your personal data for as long as necessary for the specified purposes, and in compliance with the legal requirements.

For example: for any information requests your personal data will be kept for three (3) years.

## **7. Your rights**

In accordance with the GDPR, you can exercise your right of access, your right of rectification, your right of portability and your right to be forgotten, and for legitimate reasons, a right to object at any time to their treatment.

To exercise this right, contact us by email at the following address:

gdpr@parex.co.uk, enclosing a copy of a form of photo-ID (for example, Passport or driver's licence)

or by writing to:

FAO - Local Data Correspondent  
Parex Ltd  
Abeles Way  
Holly Lane Industrial Estate  
Atherstone  
Warwickshire  
CV9 2QZ

## **8. Security of personal data**

We attach great importance to the security of the information we collect. We are committed to implementing organisational and technical security measures to reduce the risk of accidental destruction, loss or unauthorised disclosure of, or access to personal data.

However, use of the Internet always carries risk. We draw your attention to this point.

## **9. Modification of the Privacy Notice**

Parex Ltd reserves the right to make amendments to this Privacy Notice, by posting the latest update on our website – [www.parex.co.uk](http://www.parex.co.uk). The new issue automatically enters into force immediately. Parex Ltd therefore encourages you to check this page regularly to ensure that you are aware of the latest version.

Date of last update : August 2018